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Certified

# Strawberry Plants

1959-1960 CATALOGUE

FINEST GROWN ANYWHERE

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FOUNDATION STOCK FROM  
UNIVERSITY OF ARKANSAS

# Unverricht & Scott

Phone FI7-2231

AUGUSTA, ARKANSAS

# The Arkansas Certification Strawberry Program

## **BLUE TAG**

Certified Blue Tag Strawberry Plants are produced by a limited number of commercial growers who can meet the requirements for the grade. The planting stock must be certified Purple Tag stock grown by the University of Arkansas. Plants must be located so that at least one mile separates them from any other strawberry planting. Ground must not have been used to grow strawberries within the past 10 years. Ground must be at least one mile from any area known to be infested with Red Stele Pathogen.

## **GREEN TAG**

Certified Green Tag Strawberry Plants are produced from certified Blue Tag plantings. All Certified plantings are required to pass a rigid inspection by the plant board.

Arkansas Certified Strawberry Plants are virus free, disease free, and free from Red Stele, Root Knot Nematode.

## **BLAKEMORE**

One of the very early varieties that can be depended upon to produce crop every year. Berries are light, bright red. Firmness of berries and the bright color of frozen and preserved products makes Blakemore a favorite commercial variety.

### **Blue Tag**

Per 100	<b>\$2.50</b>	Postpaid
Per 1000	<b>\$8.50</b>	Not Postpaid

### **Green Tag**

Per 100	<b>\$2.00</b>	Postpaid
Per 1000	<b>\$6.50</b>	Not Postpaid

## **FLORIDA "90"**

New Berry for the deep South. Large, red clear through. Good shipper. Heavy producer.

### **Blue Tag**

Per 100	<b>\$2.50</b>	Postpaid
Per 1000	<b>\$8.50</b>	Not Postpaid

### **Green Tag**

Per 100	<b>\$2.00</b>	Postpaid
Per 1000	<b>\$6.50</b>	Not Postpaid

## **ROBINSON**

Mid-season to late. Large, bright red berries. Too soft for distant shipping but good for local market.

### **Blue Tag**

Per 100	<b>\$2.50</b>	Postpaid
Per 1000	<b>\$8.50</b>	Not Postpaid

### **Green Tag**

Per 100	<b>\$2.00</b>	Postpaid
Per 1000	<b>\$6.50</b>	Not Postpaid

## TENNESSEE BEAUTY

Productive mid-season variety with exceptionally good shipping and processing qualities. Berries are of large size and excellent flavor. Highly recommended for commercial and home planting.

### Blue Tag

Per 100    **\$2.50** Postpaid

Per 1000    **\$8.50** Not Postpaid

### Green Tag

Per 100    **\$2.50** Postpaid

Per 1000    **\$7.50** Not Postpaid

## KLONDIKE

Early, large firm berries. Good shippers.

### Blue Tag

Per 100    **\$2.50** Postpaid

Per 1000    **\$8.50** Not Postpaid

### Green Tag

Per 100    **\$2.00** Postpaid

Per 1000    **\$6.50** Not Postpaid

## MISSIONARY

Early variety. Berries dark red and good flavor.  
Medium size fruit. Good shipper.

### Blue Tag

Per 100    **\$2.50** Postpaid

Per 1000    **\$8.50** Not Postpaid

### Green Tag

Per 100    **\$2.00** Postpaid

Per 1000    **\$6.50** Not Postpaid

## **POCAHONTAS**

New variety, about a week later than Blakemore. Produces high yields. Good shipper and accepted by most processors. Bright red, large berries of good flavor.

### **Blue Tag**

Per 100    **\$2.50**    Postpaid

Per 1000    **\$10.00** Not Postpaid

### **Green Tag**

Per 100    **\$2.00**    Postpaid

Per 1000    **\$8.50**    Not Postpaid

### **State Inspected**

Per 1000    **\$7.50**    Not Postpaid

### **RED GLOW**

Glossy, fairly firm, vivid red in color, good freezer.

### **Blue Tag**

Per 100    **\$2.50**    Postpaid

Per 1000    **\$8.50**    Not Postpaid

### **EARLIDAWN**

Brightens early. Berries are average large, glossy, red in color; flavor tart and good. Very highly productive variety.

### **Blue Tag**

Per 100    **\$2.50**    Postpaid

Per 1000    **\$8.50**    Not Postpaid

### **SURE CROP**

Vigorous plants. Berries ripen in mid-summer. Are average large, light bright red in color that becomes a rich red; firm and glossy skin. Good for freezing.

### **Blue Tag**

Per 100    **\$2.50**    Postpaid

Per 1000    **\$8.50**    Not Postpaid

## **SPARKLE**

Rated high for freezing, slightly dark red, very glossy.

### **Blue Tag**

Per 100    **\$2.50** Postpaid

Per 1000    **\$8.50** Not Postpaid

### **State Inspected**

Per 100    **\$2.50** Postpaid

Per 1000    **\$7.50** Not Postpaid

## **ALBRITTON**

New early variety. Large firm berries of high quality.  
Light red color.

### **Blue Tag**

Per 100    **\$2.50** Postpaid

Per 1000    **\$8.50** Not Postpaid

### **State Inspected**

Per 100    **\$2.00** Postpaid

Per 1000    **\$7.50** Not Postpaid

## **PREMIER**

Early. Old favorite. Called "frost proof" because  
blooms are protected by leaves. Productive, good quality.

### **Blue Tag**

Per 100    **\$2.50** Postpaid

Per 1000    **\$8.50** Not Postpaid

### **State Inspected**

Per 100    **\$2.00** Postpaid

Per 1000    **\$7.50** Not Postpaid

## **DIXIELAND**

New early variety. Ripens about with Blakemore. Berries average larger than Blakemore and higher yields per acre. Makes a good fruiting row. Good shipping and processing berry.

### **Blue Tag**

Per 100    **\$2.50** Postpaid

Per 1000    **\$8.50** Not Postpaid

### **State Inspected**

Per 100    **\$2.00** Postpaid

Per 1000    **\$7.50** Not Postpaid

## **CATSKILL**

Large berries holding size well until end of season. Fairly firm. Week or two weeks later than Blakemore.

### **State Inspected**

Per 100    **\$2.00** Postpaid

Per 1000    **\$7.50** Not Postpaid

## **DUNLAP**

Old favorite of Mid and Northwest. Glossy Red-sweet. Excellent for eating fresh, canning, freezing. Early.

### **State Inspected**

Per 100    **\$2.00** Postpaid

Per 1000    **\$6.50** Not Postpaid

## **ARMORE**

Late variety from Missouri. Has good flavor, large size, good shipper. Fruits over long period of time.

### **State Inspected**

Per 100    **\$2.00** Postpaid

Per 1000    **\$7.50** Not Postpaid

## **STREAMLINER**

Rich red color throughout. Excellent for eating fresh, canning or freezing. Large berries and makes a good fruiting row.

### **Blue Tag**

Per 100    **\$3.00**    Postpaid

### **GEM**

One of the most widely planted everbearing varieties. Adapted to a wider range of soil and climates than most everbearing. Good plant maker. Produces large, high quality berries.

### **State Inspected**

Per 100    **\$2.50**    Postpaid

### **SUPERFECTION**

Makes plants freely. Berries firm, large and red to the center. Has mellow flavor, good to eat fresh. Good for canning, jellies and preserves as well as being a good freezer. Heavy producer.

### **State Inspected**

Per 100    **\$2.50**    Postpaid

### **OZARK BEAUTY**

Heavy bearer, berries fairly firm, good freezer.

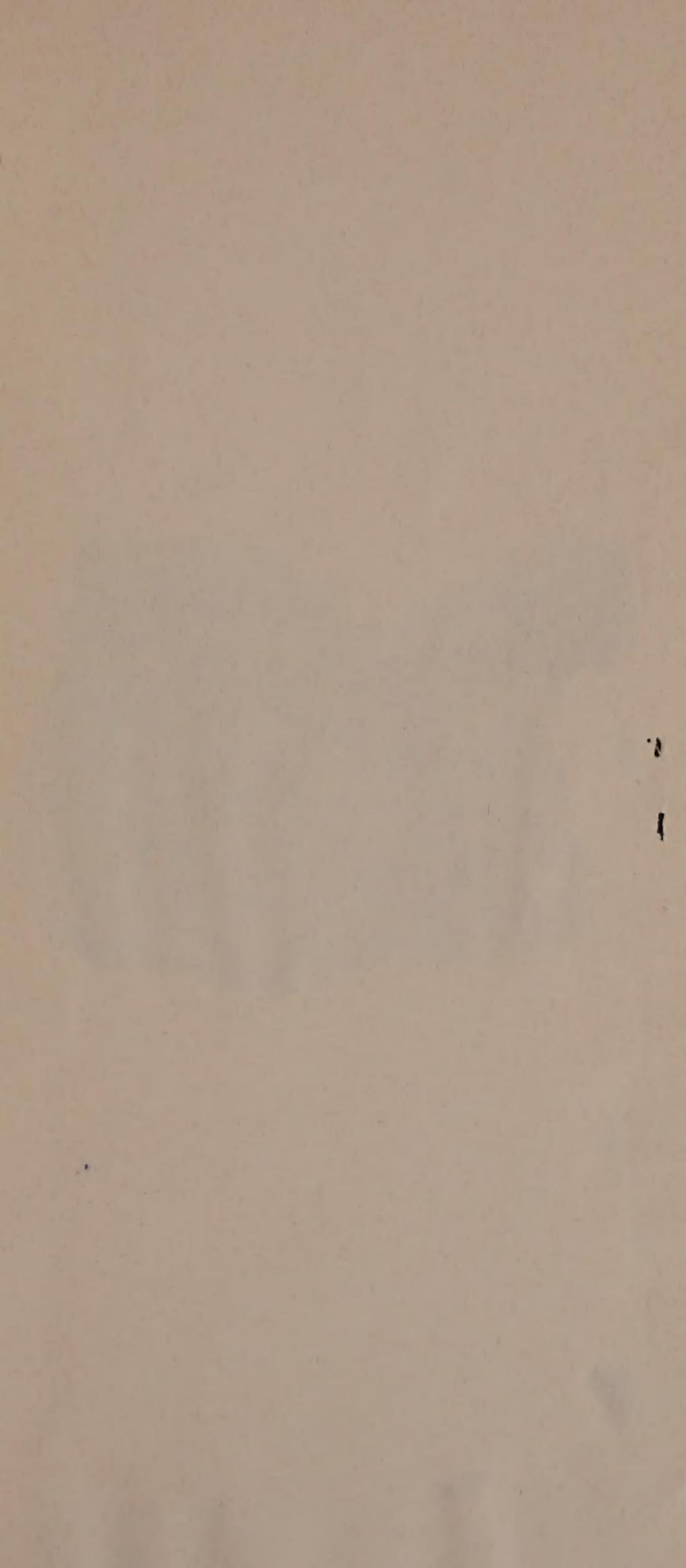
### **State Inspected**

Each    **10c**    Postpaid

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**Unverricht & Scott**  
Augusta, Arkansas

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